

**AixSolve and Creatix present modular end-to-end Video Encoding and Decoding Solution at Integrated Systems Europe (ISE) 2012**

**January 2012**

AixSolve and Creatix launch Audio/Video infrastructure products for digital signage, corporate, hospitality and consumer digital TV networks at ISE, Amsterdam, NL (31 Jan. - 02 Feb. 2012), Hall3 Booth#D132.

With AixSolve's portfolio of backend products like encoders, decoders, transcoders and data inserters and Creatix professional frontend set top boxes, IP-TV display adapters and HDMI extenders system integrators and network providers can benefit and offer to their customers end-to-end solutions:

- Corporate Design: All frontend products (STBs, display adapters) customizable with logo, box design and GUI according to customers corporate design
- Flexibility: all real-time streams could be personalized with latest news, ticker messages, logo, advertisement, etc.
- Security: end-to-end AES encryption
- Service: all front and back end products could be remote controlled via SNMP and Telnet
- Scalability: depending on the chassis size, 6 up to 252 Video channels can be addressed with one backend system

**About AixSolve:**

AixSolve GmbH, founded in 2002, develops and produces broadcast equipment for video and audio processing. The AixSolve product portfolio covers the complete area of content contribution and distribution: decoder, encoder, transcoder, encrypter, decrypter, data inserter (e.g. logo, ticker, advertisement etc.) and video stream processor. With this modular approach AixSolve offers optimized solutions according to customer specific requirements. As a system integrator AixSolve provides project-specific developments and solutions. AixSolve develops and manufactures all products in Germany & Europe. For further information, please visit [www.aixsolve.de/](http://www.aixsolve.de/).

**About Creatix:**

Creatix offers a wide range of multimedia and communication products for the consumer and industrial market. Creatix products are used in large quantities by well know OEM partners worldwide. The product portfolio covers a wide range of TV solutions for notebooks and pcs, IPTV boxes, equipment for digital signage and communication products like wireless and power line. Creatix develops new products in Germany and Asia and has a long history of manufacturing in Asia. [www.creatix.com](http://www.creatix.com).

**About Integrated Systems Europe:**

Launched in 2004, ISE is Europe's largest tradeshow for the professional AV and electronic systems industry. ISE 2012 will take place from 31 January to 2 February 2012, and is expected to draw over 750 exhibitors and more than 35,000 attendees to its Amsterdam RAI location. The event is a joint venture of the Custom Electronic Design and Installation Association (CEDIA) and InfoComm International®. For further information, please visit: [www.iseurope.org](http://www.iseurope.org).

**Contact:**

AixSolve GmbH | Business Development Manager | Roman von der Lohe | [rvdl@aixsolve.de](mailto:rvdl@aixsolve.de)  
Creatix GmbH | Sales | Monika Regneri | [mregneri@creatix.de](mailto:mregneri@creatix.de)